

charting the way to vibrant communities

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volume one 2004



A GUIDED TOUR OF THE GREEN MAP ATLAS

MAPMAKING STORIES ASIA & NORTH AMERICA • アジア & 北米編

A multimedia project of Green Map® System



WHAT'S A GREEN MAP?

A Green Map is a locally created map of the natural and cultural environment

All use Green Map System's globally designed Icons to promote green resources and citizen involvement



More than 170 Green Maps have been published worldwide

“A Green Map gives you back the city – not in someone else’s sterile view, but as a riotous living tapestry of human activity”

- Tom Stafford, *The Ecologist*, UK



WHAT'S THE GREEN MAP ATLAS?

The Green Map Atlas is a multimedia resource: eBook, website, CD-ROM and printed book

— Volume One includes 10 locally authored narratives, 350 images and map views from Asia and North America

More than just maps: the Atlas reveals motivations, methodologies, key sites and impacts of locally led projects

— View it on-screen, print and bind a copy, display or share by email



The Atlas comes with interactive resources, helpful materials and downloads at www.greenatlas.org

The versatile Atlas is also an outreach tool and fundraiser for all 250 Green Map projects — buy the book or CD-ROM from your local Mapmaker or the online Atlas Store



Ten inspiring Green Map Stories

Each unique Story follows a consistent structure. This design template:

- facilitates translation into any language
- helps you compare different mapmaking approaches
- sets a format for future Atlas volumes covering other regions or themes



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	HIROSHIMA JAPAN Shoichiro Sendai – Hiroshima University Framing the concept of Ecopeace through community mapmaking	Story C
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EXAMPLE STORY: HIROSHIMA

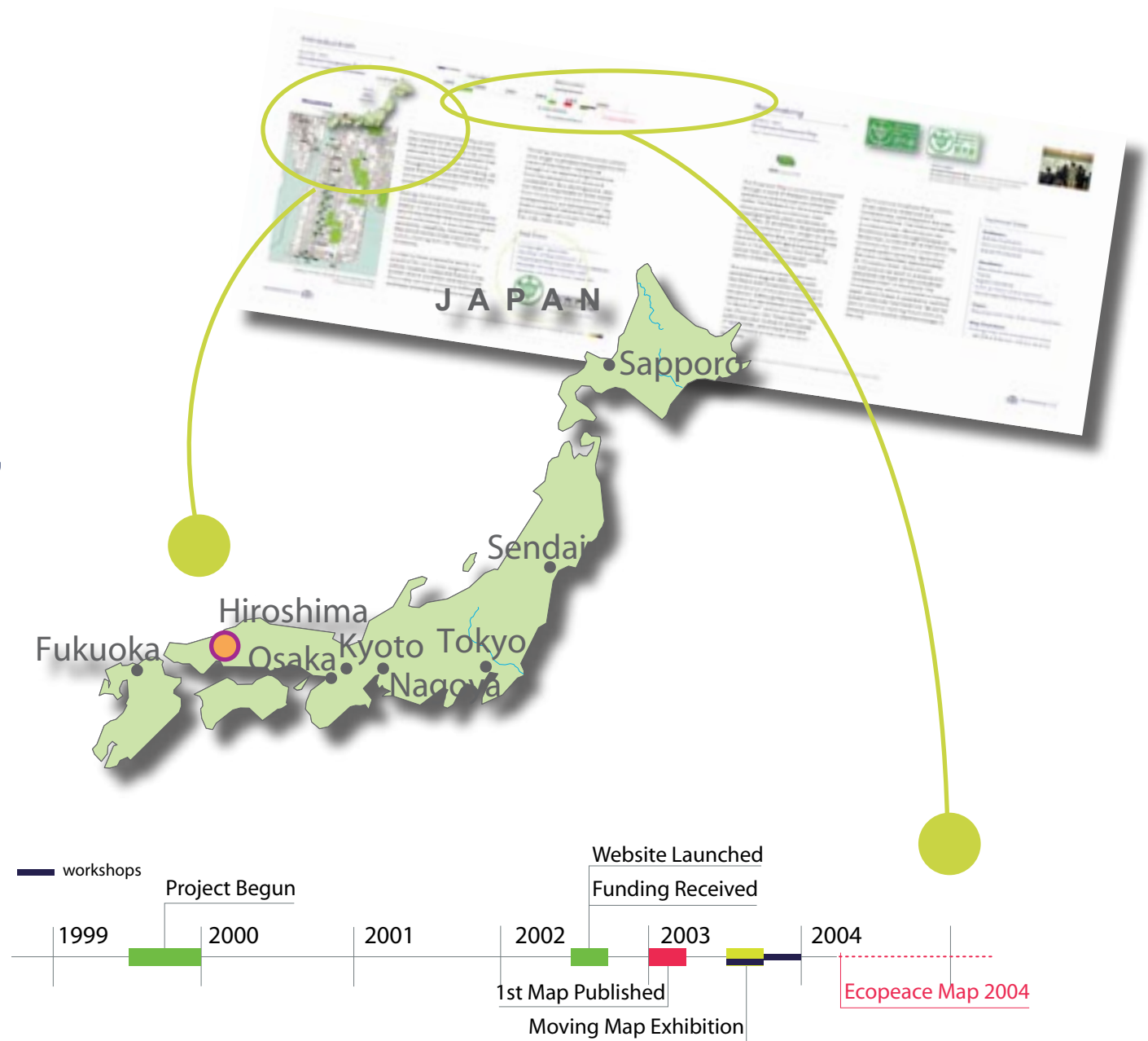
Hiroshima, Japan chose to frame the concept of Ecopeace through community mapmaking

Learn how this project weaves together Hiroshima's tram system, historical changes and intergenerational mapmaking

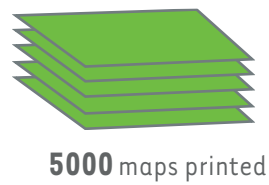


Locate Hiroshima, see its Green Map up close and view the project timeline, logo and local icons

On page 1, the Introduction addresses the project's goals and origins



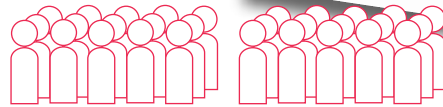
The Mapmaking section, page 2, describes project focus and practical tools



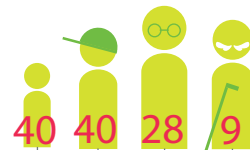
- ### Technical Data
- Software:**
 - Adobe Illustrator
 - Macromedia Dreamweaver
 - Adobe Photoshop
 - Hardware:**
 - Macintosh workstation
 - Trams
 - Digital cameras
 - Color printers and projectors
 - Handmade fieldwork map folders
 - Paper:**
 - Recycled and tree-free, tracing paper
 - Map Structure:**
 - Folding map with transparent layer
 - A2 (59.4 X 42 cm / 23.4 x 16.5 in)

Teamwork,
page 3, shows
participants
in action

Economics,
page 4,
focuses on
finances,
job creation,
outreach and
web presence



Partners, Advisors and Board members: 30



Participants:
Kids (to age 14)
Youth (to age 22)
Adults (to age 65)
Seniors (age 65+)

Economic Data

Type of Organization: Non-profit grassroots group

Support:
Grants, sponsorship, in-kind

Major Project Supporters:
Hiroshima Xerox Co., Ltd
Hiroshima Electric Railway Co., Ltd
Sumitomo 3M Ltd

**Number of Paid or
Volunteer Jobs Created:** 1

Cost of Map: 100 yen, but some
were provided free

Spin Off Projects: Youth resources

Assessment, page 5, includes outcomes, reflections and press coverage

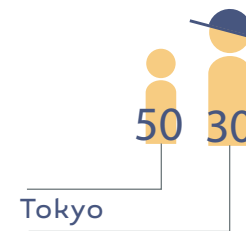
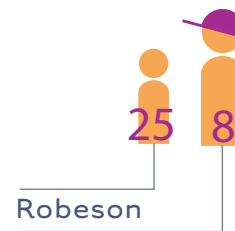
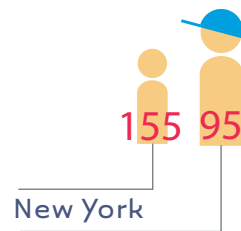
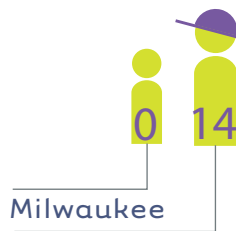
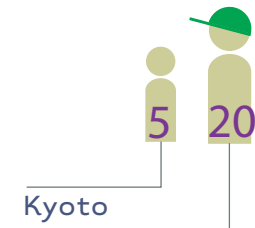
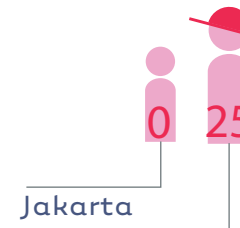
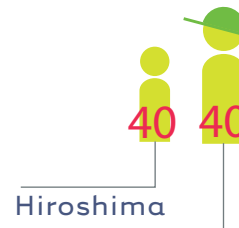
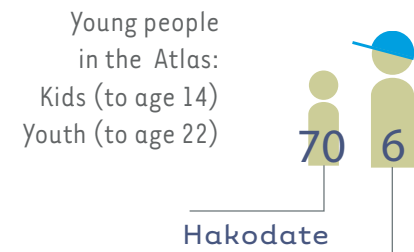
The project's Green Map, key sites, credits and contact information conclude the Story



IMPACTING YOUTH THROUGH THE GREEN MAP ATLAS

Young people play a vital role in mapping their neighborhoods and communities

Youth Green Maps have been completed in Australia, Canada, Cuba, Indonesia, Japan, Sweden, Uganda, USA



**Green Map System
provides youth
mapmaking tools
and the Atlas makes
a great classroom
resource**

*“How wrong I was to think
that the only habitat that
meant anything was mine
and mine alone”*

- Ryan Hunt, middle school
student, Robeson County NC USA



LOCAL IMPACTS OF GREEN MAP SITES

The Atlas features specific sites of ecological and cultural significance, and promotes model sustainability projects...

...encouraging local involvement and the transfer of successful green initiatives



IMPACTING THE WORLD THROUGH THE WEB

Scores of Green Map websites help us address global issues through local action — all are linked to www.greenmap.org

“The Atlas provides a remarkable service for people with few resources, which is important for us in the developing world”

– Marco Kusumawijaya, Green Mapmaker, Jakarta ID



WHAT'S AT WWW.GREENATLAS.ORG?

Preview, then download the complete eBook
or each Story chapter. Over 20,000 copies were
downloaded in the first 12 weeks

Find helpful instructions on using the multimedia
Atlas, plus:

- background and history
- news, events, feedback
- download resources to help spread the word
- order Atlas books, CD-ROMS and Green Maps
- make donations to support future Atlases



The entire website and Atlas are in Japanese at www.greenatlas.org/jp



tennendesign forum
environmental activities by designers
天然デザイン
フォーラム



Enjoy the Green Map Atlas Share it widely and let us know what you think!



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